### Expected Students & Families Summer/Fall 2024

<table>
<thead>
<tr>
<th>First Year Students</th>
<th>Transfer Students</th>
<th>Families &amp; Guests</th>
<th>Online &amp; Returning Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>3600+</td>
<td>1000+</td>
<td>1500+</td>
<td>1000+</td>
</tr>
</tbody>
</table>

### First Year Discover Fair Dates

- **First Year 1:** In Person | Friday May 31
- **First Year 2:** In Person | Friday June 7
- **First Year 3:** To-Go | Friday June 14
- **First Year 4:** In Person | Friday June 21
- **First Year 5:** In Person | Friday June 28
- **First Year 6:** To-Go | Friday July 12
- **First Year 7:** In Person | Friday July 19
- **First Year 8:** In Person | Friday July 26
- **First Year 9:** To-Go | Friday Aug 2
- **First Year 10:** In Person | Friday Aug 9
- **First Year 11:** In Person | Wed Aug 14

### Transfer Discover Fair Dates

- **Transfer A:** To-Go | Friday April 19
- **Transfer B:** To-Go | Tuesday May 14
- **Transfer C:** In Person | Tuesday May 28
- **Transfer D:** In Person | Tuesday June 18
- **Transfer E:** To-Go | Tuesday July 9
- **Transfer F:** To-Go | Tuesday July 30
- **Transfer G:** In Person | Friday Aug 16

### First Year Discover Fair Location

Set Up By 9:45 AM  
**10:00 AM - 11:00 AM**  
Un ion Plaza  
Located on North Side of Student Union Building

### Transfer Discover Fair Location

Set Up By 9:45 AM  
**10:00 AM - 11:00 AM**  
Union Plaza  
Located on North Side of Student Union Building

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Discover UNM Fair is a tabling event that is designed to introduce incoming students and their guests to Departments, Services and Opportunities that UNM has to offer.

*Tabling is prioritized for UNM Departments and Programs. Student organization tabling is subject to availability.*
COLLEGE ENRICHMENT PROGRAM

NEW STUDENT ORIENTATION PROGRAMS

MODALITIES - DISCOVER UNM FAIRS

NSO...IN-PERSON!

In-Person Tabling
In-Person Orientation sessions will feature in-person tabling fairs, at Union Plaza, North of the SUB

NSO...TO-GO!

Online Consultation
To-Go sessions will feature virtual tabling events through our Vfairs Technology. UNM Departments will have the ability to do Live Online Consultations with participants.

PREPARING FOR DISCOVER UNM FAIRS

Discover Fairs provide an excellent opportunity to showcase your department or program to incoming students. Here are some tips to ensure you make the most out of the event:

- Show your brand: Bring a tablecloth representing your department or program.
- Dress the part: Wear your program gear, such as a polo or shirt, to represent your department professionally.
- Come prepared: Bring enough flyers, pens, marketing materials, candy, or promotional items to distribute to students.
- Protect yourself: Wear sunscreen and bring a hat, as Discover Fairs are often held outdoors.

- Engage actively: Stand if possible to engage with students effectively.
- Tables & chairs will be provided for you at the event.
- Keep the environment conducive to conversation by avoiding loud music or sounds.
- Stay behind your booth to assist students and answer any questions they may have.
- Wrap up conversations promptly when NSO staff calls for students to move to the next session or activity.

Additional Requirement for Pop-Up Tents:
Secure your tent: If you’re bringing a pop-up tent, you must have sandbags & fire extinguisher at all times. (Per UNM policy)

Packet Material - Participant Swag Bag

Our NSO team can place your fliers, brochures, & any other marketing materials in our student swag bag. By sharing your marketing materials, our office will insure that every incoming student & guest will receive your materials. Please plan accordingly you can choose to have your materials be shared with First Year Students, Transfer Students, Family & Guests or all three.

Need to Connect With College Enrichment Program

Phone: 505-277-3096
Email: nso@unm.edu
Virtual office: goto.unm.edu/askcep

Check Out Our Campus Partners Web Page
nso.unm.edu/unm-campus-partners